

Lauren K. Stathopoulos

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EDUCATION

The New School

Parsons School of Design
Bachelor of Business Administration
Major: Strategic Design and Management
Minors: Data Visualization

New York, NY
May 2022
GPA: 3.85

New Jersey City University

National Student Exchange Program

Jersey City, NJ
August 2018 – January 2019

University of Minnesota – Mankato

College of Business

Mankato, MN
August 2016 – May 2018

EXPERIENCE

Zazzle

Zazzle Designer Pro

Online Website

March 2020 – Present

- Create designs for products with the use of graphic design, photography, drawing, painting, and crafts
- Edit the size and position of my personalized designs to be the most optimal fit for the different products

Cambria Suites

Breakfast Server | Front Desk

Maple Grove, MN

May 2018 – August 2018

- Managed the breakfast area of the hotel and provided guests an elevated experience that would bring them back
- Balanced check-ins and check-outs of numerous guests while responding to inquiries and requests of other guests

TJ Maxx

Sales Associate

Mankato, MN

November 2017 – May 2018

- Strategized marketing ideas and tasks with managers to maximize sales based on guest traffic
- Promoted the TJX credit card to customers which led our store to becoming top in the district for credit card sign ups
- Worked on the floor to assist customers and guarantee an exceptional shopping experience for our guests

Marshalls

Sales Associate

Monticello, MN

April 2014 – November 2017

- Collaborated with colleagues regularly to maximize business efficiency and to ensure a positive experience for our guests
- Constructed sales floor displays to highlight specific merchandise resulting in increased revenue

SERVICE, LEADERSHIP, AND ACTIVITIES

New York Fashion Week – Masie Wilen Runway Show

Fashion Designer Assistant

New York City, NY

September 2021

- Created Fashion Models' props for hair and shoes before the show to give each Model unique characteristics
- Dressed each Model into multiple runway outfits during the show to guarantee the desired appearance was achieved
- Assembled gift bags for guests in an ordered system to efficiently pack identical gifts for each guest

Emerging Leadership Program

February 2020 – April 2020

- Enhanced my leadership skills and gained practical leadership experience through weekly challenges, workshops, and a day long retreat while following the framework of the Social Change Model

National Leadership Institute: Level 2

October 2020 – December 2020

- Created guidelines and hosted our own individual mock facilitation session on a component of the social action, leadership, and transformation model with the group.
- Practiced methods to create a culture of trust and spaces of equitable and supportive leadership

CERTIFICATIONS, ACHIEVEMENTS, AND SKILLS

Dean's Scholar

Fall 2018, Fall 2019, Spring 2020

Graphic and Digital Design Certification, *Parsons School of Design*

October 2020 – Present

Book Cover Illustrator, "*Half Past Christmas*" by Peter Stathopoulos

December 2020

Book Cover Illustrator, "*Traveling with the Fates*" by Peter Stathopoulos

October 2020