

RILEY ELSKE

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ABOUT ME

I am a recent graduate from The New School with a degree in Strategic Design and Management from Parsons School of Design. My interests lie in strategic design at the intersection of business and social impact, and I am inspired by creativity rooted in business practice and strategy.

EDUCATION

2019 - 2021 • Parsons School of Design
Bachelor of Business Administration Degree

2018-2019 • Portland Community College

2017-2018 • Santa Monica College

EXPERIENCE

January 2021-Present

Social Media Marketing Coordinator

Mountain Mind Project, Jackson WY

- Create content such as graphics, Instagram stories and main feed posts and captions
- Generate content calendar, track social media engagement, network with digital community

June 2020-Present

Creative Team Intern

Emerging Leaders Project, Remote

- Develop and execute designs in line with supporting consumer behavior
- Collaborate with fellow interns and supervisors throughout the social design process of a start-up

August 2020-Present

AuH20 Shopgirl

AuH20 Thriftique, New York, NY

- Gain Retail experience in East Village thriftique
- Tag inventory, handle money, and keep store organized and clean while ensuring pleasant customer experience
- Buy clothing from customers in consignment setting

October 2019-May 2021

Lang Advising and Student Organizations Assistant

The New School, Federal Work Study Applicant, New York, NY

- Support the main offices to manage events, schedule, and support students
- Allocate student organization budgets, register new orgs, manage and oversee events

June 2018-January 2020

Front Desk Seasonal Host

Manzana Rotisserie Grill, Lake Oswego OR

- Greeted and seated guests upon arrival in restaurant as well as answered phones, bus tables, took to-go orders
- Supported servers and managers to communicate during rush hours

SKILLS

UX Design, Tableau, Research, Adobe Creative Suite