

HEATHER SAGE BLAIR

CONTACT

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615 Hudson Street,
New York, 10014

WORK HISTORY

FOUNDER

Saint July, 2020-

- Head designer, oversee brand operations
- Direct marketing & promotions
- Created now profitable business plan

EBY

Marketing Intern, Fall 2020

- Brand strategy, social media
- Data collection & analysis
- Wrote articles for their blog, along with pitching new ideas

CHRISTINA ROTTMAN DESIGNS

Design Intern, Summer 2019

- Managed instagram, pinterest, website
- Worked creatively on residential projects
- Implemented a new accounting system

AVATAR SEQUELS

Production Assistant, Summer 2017

- Coordinated & transcribed meetings
- On set photographer
- Assisted heads of production

SANTA BARBARA MAGAZINE

Editorial Assistant, Spring 2017

- Assisted photo shoots, coordinated looks
- Wrote articles, worked with graphic designers
- Worked under Editor in Chief

ACADEMIC BACKGROUND

Parsons School of Design

Strategic Design and Management, BBA

- Senior, graduating December 2021

Parsons Paris

Strategic Design and Management, BBA

- Junior Year

Green School

Bali, Indonesia

- High School Diploma

SKILLS & INTERESTS

Design • Marketing • Strategy • Organization • Photography • Writing • Team Management • Data Collection • Trend Reporting • Graphic Design • Sustainability • Interior Design • Social Media • History of Fashion • Travel •