

Hannah Swart
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Career Objective

Seeking to work in the communications field of the fashion industry and apply my skills in visual presentation, fashion business, and retail.

Work/Career Experience

2016 -2018

Salesperson at Alys Grace - Sales associate responsible for store organization, merchandising, styling, and visual presentation of curated fashion. Youngest associate given responsibility to open and close the store.

2016 - 2018

Nordstrom's Fashion Ambassador - Selected into a highly competitive fashion ambassador program. Assisted Brass Plumb managers with styling and visual presentation of merchandise.

Summer 2019

Personal Stylist at Free People Palo Alto - Assisted customers with personal styling, leveraging my knowledge of trends and creativity that ultimately resulted in sales.

Summer 2019

Design Intern for a startup clothing company - Assisted in the planning and creation of stylish, comfortable sleepwear with an emphasis on functionality. Worked directly with the founder.

Summer 2019

Project Juice intern/assistant - Researched competitors to understand products, successes, and launch patterns to analyze the competitive landscape.

02/2020-05/2020

Sales and Marketing intern at Onia - Assisting the marketing and sales team by getting ready for new launches, keeping the showroom and office neat, organizing sets of data, and sending out/putting back samples.

01/2021-08/2021

Retail and Buying intern at The Row - Retail and Digital Sales reporting, Creating visual representations of current and future inventory, Customer Specific Presentations, Customer Order Forms

09/2021 - Present

Retail, Buying & Merchandising freelance at The Row - Retail and Digital Sales reporting, Creating visual representations of current and future inventory, Customer Specific Presentations, Customer Order Forms, assistance during market

01/2022 - 05/2022

PR Intern at Saint Laurent - Sample trafficking, New sample inventory and gifting initiatives, Assisting with daily digital and weekly print + digital press reviews, Assisting with VIP dressing initiatives, Coordinating messenger services and international overnight shipments

Education

Sacred Heart Preparatory, Atherton CA (Class Secretary/Treasurer. Graduated with multiple honors awards)

Parsons Pre-College: 3 week intensive course in Fashion: Visual Presentation, GPA: 4.0

Parsons School of Design, New York (Fourth Year), GPA 3.94

- Strategic Design and Management major and Fashion Communications minor
- Member of the National Society of Leadership and Success: The New School Chapter
- Proficiency in Adobe Creative Cloud and Microsoft Office programs

Social Media

Linkedin: <https://www.linkedin.com/in/hannah-swart-2b0550177/>

Website: <https://hannahpswart.squarespace.com/>

Instagram: @hannah__swart