

# WENZHENG JACKSON LI

**Multidisciplinary strategic designer committing to helping retail fashion brands reach their full potential. Demonstrated success in executing merchandising strategies and collaborating with stores and brands**

## SKILLS

Fabric sourcing understanding  
Operational improvement  
Knowledge on modern and contemporary fashion  
Styling  
Research Skills  
Data analysis  
Critical thinking  
Multi-cultural awareness  
Observation Skills  
Photography and some adobe programs

## EXPERIENCE

**06/2020 - PRESENT, New York**

Ethnorhapsody / Founder and Creative Director

- Founded my own clothing brand

**08/2018 - 09/2019, New York**

New York Fashion Week Intern Dresser

- Helped the Chinese Independent Fashion Label F/FFFFFF transport all garments from casting locations to the official NYFW venue.
- Pressed garments and hung them in garment bags for the designer. Organized and maintained accessories and clothing in the fitting area.
- Recommended fresh styling ideas to the fashion designer. Directed styling and fitting for more than 10 looks.

**06/2016-11/2018, New York, London, Seoul, Beijing**

Free Lance Stylist/Blogger

- Featured on Vetements' Instagram in 2016
- Featured on Chinatown Market's Instagram in 2018
- Worked with a boutique in Mexico city and styled and modeled for their seasonal lookbook.

**06/2016-06/2017, New York, London, Seoul, Beijing**

Fashion Photography Assistant

- Helped fashion photographers plan, set up, and complete photo sessions
- Gained great knowledge on photography and image-editing