

# <AVI MAGARAM>

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[www.avimagaram.com](http://www.avimagaram.com)

## EDUCATION

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### PARSONS SCHOOL OF DESIGN, THE NEW SCHOOL (2018-2022)

Bachelor of Business Administration; Strategic Design and Management / GPA: 3.89  
*Dean's list*

## EXPERIENCE

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### CLIO GALEA - Co-founder and Image Director (2021-Present)

- Launched an initial capsule collection via the Clio Galea web store
- Developed and executed marketing and branding strategy
- Oversaw production of high-end garments and samples at factories worldwide
- Coordinated photographers, videographers, models, and graphic designers on contract
- PR for a range of projects including A-list celebrity photoshoots
- Styled and directed Clio Galea photoshoots
- Organized a Clio Galea launch party in Downtown Manhattan with over 350 in attendance

### DIVERSIFY BY DESIGN - Project Manager and Social Impact Strategist (January-May 2022)

- Developed and executed a project based on the coalition's needs
- Conducted landscape analyses, expert interviews, and stakeholder research
- Consulted creative direction and operations strategy

### HUNT AND GATHER STORE - Founder and Operations Manager (August 2019-March 2022)

- Sold and managed an inventory of over 6000 archival designer garments and accessories
- Managed an 1800 sq. ft warehouse housing Hunt and Gather inventory
- Maintained an eCommerce storefront and social media presence
- Operated bicoastally from Seattle and New York
- Maintained client relations with consignors and buyers
- Organized styling pulls for photoshoots using Hunt and Gather inventory
- Organized editorial photoshoots for Hunt and Gather Store marketing

### HIGHSNOBIETY - Assistant Fashion Editor and Editorial Intern (September 2019-May 2020)

- Worked as an assistant stylist on and off set supporting the fashion editor
- Communicated with PR teams for luxury brands like Gucci, Comme des Garçons, Lanvin, etc.
- Compiled market research for styling: finding up and coming brands to pull for photoshoots and connecting with the brand's PR team
- Worked as a photo assistant supporting in-house photographers on editorial projects

## ADDITIONAL POSITIONS

**VICTOR GLEMAUD** - Pre-Fall 2019  
Presentation Production Manager

**JARBO COLLECTION** - Studio  
Assistant

**NORDSTROM** - Sales Associate,  
Celine + Women's Designer

## SKILLS

**Adobe Suite:** Photoshop, InDesign,  
Illustrator, Premiere, XD

**Analytics:** Tableau

**Creative:** Writing, photography, and  
styling

**Sales:** Retail and wholesale