

# ALESIA LERET

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## SUMMARY

Dedicated and accomplished undergraduate candidate for a Bachelors Degree in Business and Design. Trilingual with fluency in Spanish, English and French. Eager to learn, gain experience and further develop my skills. Great adapting to new environments, team player and a quick learner

## SKILLS

Microsoft Office  
Excel  
Power Point  
Procreate  
Illustrator  
Photoshop  
Canva  
Photography  
InDesign

## LANGUAGES

Spanish (Native)  
English (Fluent)  
French (Fluent)

## EXPERIENCE

**Leret Leret, Cashmere Brand** **New York, NY**  
Social Media Manager 2019 - Present

Coordinator for all social media accounts. Developed organizational skills by keeping inventory updated. Budget Planning / coordination of pop up events. Organized campaign photo shoots.

**Azpu Studios, Fine Jewlery** **Caracas, Venezuela**  
Social Media / Sales Intern 2018

Created social media content for Instagram posts/stories. Participated in trunk shows & private sales. Helped researching new concepts/materials for new designs.

**EPK Fashion Show, Kids Brand** **Caracas, Venezuela**  
Intern 2016 - 2017

Assisted in the organization of non-profit kids fashion show. Helped with logistics and coordination of kids during the event. Vendors coordination, including mobiliary and catering.

**Eventors, Event Planning** **Caracas, Venezuela**  
Intern 2017

Participated in event planing for weddings, birthdays & cocktails. Developed mood boards for event themes & concepts. Coordinated shipment and installation of mobiliary.

**Parenthesis Gallery, Art Center** **Caracas, Venezuela**  
Selling Artist 2016

Displayed photography to sell.  
Sold various pieces.

## EDUCATION

**Parsons School of Design** **New York, NY**  
Strategic Design and Management 2018 - 2022