

CUIZHU TANG

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Guangzhou, China

EXECUTIVE SUMMARY

In school, I focused on completing every project, and I took my work seriously to maximize the benefits of the company. Moreover, I was very interested in marketing strategy design, which is the career I have always been passionate about and longing for.

SPECIALIZATIONS

- Strategic design
- Desk research
- Communication
- Reporting
- Public Speaking
- Team work
- Infor
- Digital information visualization
- Adobe design software

LANGUAGES SPOKEN

- Chinese (mother language)
- Cantonese (fluent)
- English (fluent)

WORK EXPERIENCE

Marketing analysts

Xinwen Inc. | 2019 - 2020

- Use info to analyze data.
- Explore the laws of market changes.
- Summarize the conclusion and give opinion.
- Develop marketing strategies.

Marketing strategic designer & Co-founder

Zhumengyang Inc. | 2020 - Present

- Production and operation decision-making for the enterprise
- Brainstorm marketing strategy.
- Implement marketing plans and strategies.
- Market data analysis, research customers' opinions on products.

EDUCATION HIGHLIGHTS

Parsons school of design

BBA Strategic design & management | 2019 - Present

- GPA 3.9/4
- Member, The new school CSSA
- Scholar, BBA Student Foundation

St. Hubert All Girls High School

Class Valedictorian | 2015-2019

- President, Photography club
- President, Student Union
- First Honor Student