

Emilia Torres Zingg

DESIGN STRATEGY

EXPERIENCE

TROPIC OF C

August 2021 - December 2021

Worked as a marketing intern from the fashion brand dedicated to swimwear. During my time there I was involved in the development of social media campaigns, and overall business operations such as management of platforms like Shopify and Quiet

ATELIER SOUCY

June 2020 - August 2020

Atelier Soucy is a fashion brand dedicated to bridal wear and evening gowns with its offices in New York City. Assisted in the brands ready to wear lounge, managed their social media and inventory.

EPK

May 2018 - July 2018

EPK is a leading fashion company headquartered in Venezuela and with offices in Colombia, Brazil and Panama specialized in selling accessories and clothes to children. Collaborated on the Brand's Social Media strategy, helping in the production and management of published content. Assisted in EPK's annual charitable fashion show by organizing product inventory in the venue, helping in the set-up of the show and managing the children models set to participate in the show

CONTACT

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EDUCATION

PARSONS SCHOOL OF DESIGN

Bachelor of Business Administration in Strategic Design and Management

August 2018 - May 2022

- GPA: 3.7 / 4.0

SKILLS

- Native Spanish Speaker, English Proficient
- Microsoft Office, Photoshop, Illustrator, InDesign