

Krishna Jay Chandrasekar

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Summary

Student, Parson's Schools of Design studying for a BBA, Strategic Design and Management program, (Graduating May 2022), with a natural flair for problem solving, creativity and interest in design principles, branding, and sustainable systems. An adept multitasker with the ability to bring simultaneous projects to completion with complete efficiency and accuracy. Extensive global travel in Europe, Asia, and North America. Able to work well independently or as a member of a professional team.

Education

- Parson's School of Design, The New School, New York, NY
BBA Strategic Design & Management- College GPA 3.19

Awards & Honors

- California Arts Scholar (Governor's Medallion and recipient of State Award for Excellence in the Arts – Creative Writing discipline) (www.csssa.org)
- California Contra Costa County Dist. 3, Countywide Arts Council Recognition for CSSSA 2014

Skills and Interests

- Superior familiarity with esthetic design concepts and layout principles (strategy, content, design, and web development)
- Excellent creative visualization, design abilities and exposure to design production techniques
- Knowledge of Flash, Adobe Illustrator and Photoshop, Google suite, MS Excel, and Office suite
- Excellent editing along with topic-based research skills
- Excellent verbal and written communication skills

Industry Experience

- Opening Ceremony, Visual Merchandise Assistant at Sample Sale – August 2019
- Apprentice to Sagarika Sundaram (Parson's Graduate student): creative lead to prioritize and plan quarterly project and production workloads– Sept to Dec 20
 - Featured as styling assistant with name credit in Vogue Italia

Google Inc, (Summer Employment)

Google Store Merchandise Assistant, (June 18 – July 12, 2019)

- Demo the technology driven commuter jacket, 'Jacquard', a Levi's/Google collaboration
- Responsible for writing content for the web and updating periodically
- Create visuals along with written material to develop and implement visual merchandising directives
- Contribute to social media to track and manage all product related discussions; Seed and moderate discussions on Instagram, company websites (Google and Levi's)

36 Chambers, Contemporary Fashion and Vegan Accessories, Warehouse Assistant, (Part-time/as needed)

Aug 2017 – August 2018

- Partner with creative strategy team and leadership to produce deliverables (RZA from Wu Tang with Asian Art Museum collaboration, Wu Tang in relation to Asian Art)
- Oversee project coordination and execution of photo shoots and styling for web upload(e-commerce)
- Partner with creative strategy team and leadership to produce deliverables

Black Scale Inc, 1409 Haight St, San Francisco, CA 94117, Retail Store Intern (Weekends only)- August 2017- Dec 2017

- Responsible for the day-to-day operations of retail store
- Used Google docs and tools to oversee pricing and stock control
- Managing photoshoots for seasonal look books
- Preparing promotional materials and displays

References: Will be furnished upon request