

CONTACT

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MARIA EUGENIA SALINI

LANGUAGES

Italian - Native
French - Fluent
English - Fluent
Spanish - Advanced
Portuguese - Beginner

KEY SKILLS

Creative Thinking
Detail Oriented
Communication Skills
Problem Solving

PROGRAM SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Microsoft Office
Quickbooks

EDUCATION

PARSONS SCHOOL OF DESIGN *September 2018 - June 2022*
BACHELOR OF BUSINESS ADMINISTRATION, Strategic Design and Management

AMERICAN SCHOOL OF PARIS *September 2014 - June 2018*
INTERNATIONAL BACCALAUREAT DIPLOMA

EXPERIENCE

GRAPHIC DESIGNER FOR CANVESTALE

Ibiza, Spain, August 2021 - Present

- Managed the branding and coordinating the opening for a small Bed and Breakfast in Ibiza.
- Responsible for attaining a strong brand identity to design cohesive, elegant graphics that compliment and embellish the decor.

INTERN AT 808 BUILDING, NOISE FACTORY

Milano, Italy, May 2020 - August 2020

- Coordinated with larger establishments to create a social media strategy for their instagram and creating graphics for marketing purposes, increasing their social media presence by 22%.

VOLUNTEERING AT #POUREUX

Paris, France, May 2019

- Worked with a non profit organization that distributed meals to the homeless in various parts of Paris.
- Cooked, prepped, and packaged meals to give to the delivery staff.

INTERN AT COLLIN DU BOCAGE

Paris, France, June 2018 - August 2018

- Handled all client inquiries and object assessments.
- Managed the inventory of objects in storage.
- Organized auctions and managed PR of coming showing and auctions.
- Handled consignment contracts and insurance claims.
- Vetted all consignments and accepted only appropriate and authentic pieces.