

HAYA GILINSKI

EDUCATION

Parsons School of Design

2018 - 2022 | BBA, Strategic Design and Management

Enrolled in courses such as Visual Merchandising, Quantitative Reasoning Marketing PR and Branding, Innovation and Fashion Trend Analysis.

Latin American Fashion Summit Volunteer

Cartagena, Colombia

11/2019

- Organized all logistics of annual Fashion Summit including coordinating speakers and mentors, arranged schedules and prepared presentations.
- Attended several workshops and panels focused on creativity and fostering exchange of ideas such as Retail and Business Strategy, Sustainability and Marketing Technology and Media.
- Assisted panelists in spreading the message of the importance of Latin American fashion in today's globalized world.

SKILLS

- Proficient in Adobe Creative Suite, Tableau Developer, and Microsoft Office, Canva
- Skilled in Hand and Machine Sewing and Pattern Cutting
- Fluent in Spanish, English, and Hebrew

EXPERIENCE

THE YES!

12/2021

- Fashion Taxonomist
- Freelance position

Saks OFF Fifth Kids buying intern Virtual/Remote

02/2021 - 05/2021

- Research market trends, analyze competitors products and services, and seek different marketing strategies.
- Classroom training focused on professional development, exposure to various functional business areas, meetings with senior executives.
- Transfer all product information from vendor linesheets to buysheets.
- Relationship development between store and vendors.

Meza by JH Creator and CEO Miami, FL

07/2019

- Company focused on reusable and sustainable table wear.
- Manage all of the company including shipments, creation of products, Instagram, finances and photoshoots.

Angel Sanchez Production and Design intern New York, NY

06/2019 -12/2019

- Sorted and selected fabrics and created purchase and fabric orders for the collection and custom gowns.
- Produced diverse patterns for dresses and guaranteed garment's quality.
- Assisted in detailed embroidery and sewing of gowns.

CONTACT ME!

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